



BIZZ ANGEL

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HUMAN EXPERTISE



ARTIFICIAL INTELLIGENCE

*Redefining Ease of Doing Business by Combining
Human Expertise with Artificial Intelligence.*

About Us

At Bizz Angel, We Believe in Being There for You In Every Phase of Your Business. Our Team of Dedicated Experts have developed Specialized Checklists & Plans with the help of Quantum Artificial Intelligence to help you succeed.



What we want to Achieve ?

1

Bizz Angel is the leading Pioneer in the renaissance of ease of doing business. We want to make sure every individual gets a fair share of opportunity when it comes to turning their vision into reality.

2

Our Mission

Our mission is to eliminate the huge costs & time involved in knowing about the various steps and compliances required in the inception stage of a business.

3

What We Believe In ?

" We Believe in Curating Your Business, With the Benchmarks of Your Vision & Principles of Our Expertise."



Let's Start Your Luxury Salon Business

"Beauty comes from inside, inside the beauty salon."



*Checklist & Plan for a Luxury
Salon Business.*

Powered by BizzAngel.com



HOW TO START A LUXURY SALON BUSINESS IN INDIA?

Checklist and Plan for Opening a Luxury Salon Business in India.

1.LICENSES & APPROVAL

1. GST registration.	<input type="checkbox"/>
2. Shop & Establishment Act Registration.	<input type="checkbox"/>
3. Trade license from Local Municipality.	<input type="checkbox"/>
4. NOC From the Local Fire Department.	<input type="checkbox"/>
5. Registration under ESI & PF if 10 or more persons are employed.	<input type="checkbox"/>

NOTES

Opening a high-end salon is currently one of the most attractive business options. Large quantities of money are being spent by more and more people to enhance their appearance. Start an upscale salon to make the most of this growing opportunity. The prerequisites for opening a luxury salon may vary from state to state, but generally speaking, the compliances described above are necessary to launch a luxury salon enterprise.



Checklist and Plan for Opening a Luxury Salon Business in India.

2. SELECTION OF LOCATION



NOTES

One of the most important aspects of running a luxury salon is choosing the right location. You will inevitably run into problems if you don't conduct adequate due diligence for the site of your luxury salon business. When choosing a site for your luxury salon business, keep in mind the following crucial considerations.

1. The location needs to be in a well-known market or upscale shopping district with lots of traffic and high footfall.	<input type="checkbox"/>
2. There should be ample of parking available for your clients.	<input type="checkbox"/>
3. The selected location and nearby area should have the authority to operate such business.	<input type="checkbox"/>
4. There should be enough room for you to offer all the services you want to offer in clearly demarcated areas,	<input type="checkbox"/>
5. To understand how close competitors are doing, it is important to examine their revenue, foot traffic, and continuity.	<input type="checkbox"/>



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3. FINALIZATION OF THE SERVICES YOU WILL OFFER

NOTES

Various services are offered by upscale salons, Everything from hair styling to spa services, expert massages, manicures and pedicures, hair coloring, and bridal makeup are on the list. You must select your services from the numerous offered possibilities. The following is a list of some of the standard services offered by Luxury Salons.

1. Spa center	<input type="checkbox"/>
2. Reflexology center	<input type="checkbox"/>
3. Barbershop	<input type="checkbox"/>
4. Wellness center	<input type="checkbox"/>
5. Traditional Luxurious salon	<input type="checkbox"/>
6. Hair and skin clinic	<input type="checkbox"/>
7. Cosmetology center and more	<input type="checkbox"/>



Checklist and Plan for Opening a Luxury Salon Business in India.

4. CAPITAL REQUIREMENT

NOTES

Guidelines for Investing in a Business cannot be developed based on historical data or simulations because it is subjective and varies with each individual. To enable you accurately estimate the funds needed to realize your vision. The amount of capital you want to introduce should be listed in detail under each heading, Plus an additional 15 % to accommodate for Market Swings. This will make it easier for you to understand the true capital needed.

1. Facility / Space Cost - Rs.	<input type="checkbox"/>
2. Equipment Cost - Rs.	<input type="checkbox"/>
3. Security Deposits - Rs.	<input type="checkbox"/>
4. Furniture & Fixture Cost - Rs.	<input type="checkbox"/>
5. Working Capital Requirements - Rs.	<input type="checkbox"/>



Checklist and Plan for Opening a Luxury Salon Business in India.

5. Hiring of Staff

NOTES

The staff is the backbone of your luxury salon business, You need to have trained and skilled staff having years of experience. They should be Polite to maintain good relations with the customers and they should be highly skilled so that you get recurring clientele. There are various roles to fill when opening a luxury salon Business. The below given roles are generally required to be fulfilled.

1. Salon Manager	<input type="checkbox"/>
2. Marketing Manager	<input type="checkbox"/>
3. Hairstylist	<input type="checkbox"/>
4. Colorist	<input type="checkbox"/>
5. Assistants	<input type="checkbox"/>
6. Receptionist	<input type="checkbox"/>
7. Accountant	<input type="checkbox"/>



Checklist and Plan for Opening a Luxury Salon Business in India.

6. Marketing & Promotion

NOTES

Marketing your business in the correct manner is one of the most Important aspects. Without proper marketing and promotion it is impossible to sustain any business in the long run. Following are some effective ways to promote your Luxury Salon business.

1. Get your Salon listed on Google my Business and ask customers to review your work.	<input type="checkbox"/>
2. Manage online salon reviews/Reply to every review promptly.	<input type="checkbox"/>
3. Form partnerships with other local businesses like skin clinics.	<input type="checkbox"/>
4. Promote gift certificates or referral discounts to increase footfall.	<input type="checkbox"/>
5. Share videos of makeover and Styling of your clients on social media handles.	<input type="checkbox"/>
6. Make use of Facebook & Google Ads.	<input type="checkbox"/>
7. Run contests in your Salon.	<input type="checkbox"/>
8. Capitalize on holidays & special events by pushing out offers.	<input type="checkbox"/>



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ANNEXURE -1

Licenses & Compliance's.



**"Let's Study the
Compliance's you have to
follow for Your Business."**

Checklist and Plan for Opening a Luxury Salon Business in India.

ANNEXURE 1 COMPLIANCES

NOTES

Starting any new business seems difficult in the beginning but with the correct support and guidance, You can achieve Your dreams in smoothest way Possible. In the first page of our checklist we mentioned the licenses required to start a event management business, In this annexure we have mentioned the procedure to obtain them in detail.

GST REGISTRATION

Documents required for Sole proprietor / Individual

1. PAN card of the owner.
2. Aadhar card of the owner.
3. Photograph of the owner (in JPEG format, maximum size – 100 KB).
4. Bank account details.
5. Address proof.



Documents required for Pvt / Public Ltd Companies

1. Pan Card of Company.
2. Certificate of Incorporation.
3. Memorandum of Association / Articles of Association.
4. PAN card and Aadhar card of authorized signatory. The authorized signatory must be an Indian even in case of foreign companies/branch registration.
5. PAN card and address proof of all directors of the Company
6. Photograph of all directors and authorized signatory (in JPEG format, maximum size – 100 KB)
7. Board resolution appointing authorized signatory / Any other proof of appointment of authorized signatory (in JPEG format / PDF format, maximum size – 100 KB)
8. Bank account details
9. Address proof of principal place of business



HOW TO START A LUXURY SALON BUSINESS IN INDIA?

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SHOP AND COMMERCIAL ESTABLISHMENT REGISTRATION LICENSE

A Shop and Establishment License is mandatory if you own a Shop or Commercial Establishment in India. The Registration is carried out according to the Shop and Establishment act in India. The application is made at a state Level and the following Below mentioned documents are generally required.

Following Documents are required to obtain a Shop and Establishment License.

- 1. Utility Bill of The Establishment**
- 2. Pan Card / Voter id Card / Aadhar Card**
- 3. Shop & Owner's Photograph**
- 4. Rental Agreement / Ownership Proof**



Note : The Checklists and Documentation mentioned above are specifically designed to lend a helping hand to up and coming entrepreneurs. The Checklists are meant to act as a guiding tool and can't be considered exhaustive.



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ANNEXURE -2

Business Planner

*Let's Plan a bit about
Your Business.*





BUSINESS PLANNER

Date :

BUSINESS OVERVIEW

Business Names/ Prospective or as finalized :

Vision of Your Business

AREAS OF OPERATION

write Down in Detail of every single Dish, Every single service, Every Offer that you will put forward from the commencement of your Business.

TARGET MARKET ANALYSIS

Target Market Age Range

Target Market Income Bracket

Spending Habits

Targeted Locations

Interests / Hobbies / Driving Factors

Issues/ Problems

COMPETITION ANALYSIS

Top 3 Competitors & what are they offering ?

1.

2.

3.

Strenghts :

Weakness :

Opportunities :

Threats :

Unique Selling Points :



MARKETING STRATEGY

Write Down in Detail about the Marketing channels you will follow and the Cost involved with the same.

	Cost

OPERATION PLAN

Operational Hours :

Operational Days :

Launch Date :

Equipment/Item Required :

1.

4.

7.

10.

2.

5.

8.

11.

3.

6.

9.

12.

Vendor/Partner Name :

1.

2.

3.

4.

What They Supply :

Contact :

Employee Needed :



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THANK YOU
THANK YOU
THANK YOU
For Downloading Our Checklist.



WE ARE PIONEERS

**FOR EASE OF DOING
BUSINESS**

IN EVERY RESPECT.

**APART FROM THE
GENERALIZED CHECKLISTS &
PLAN WE OFFER THE
FOLLOWING SERVICES.**



WHAT MAKE US SPECIAL.

We Tend to Provide Our Users a service which hasn't been introduced in the market yet. We envision to eliminate the huge cost and time factor involved for research ,Compliance's and Licenses.



Feasibility &
Competition Analysis.



Customized Checklists &
Marketing Strategies
Formulation.



Cost Break Even Analysis &
Financial Projections.



Investor Decks & Startup
Compliances.



Asset Recovery.

